



# Jevon "JJ" McKinney

## Multimedia Journalist Resume

### CONTACT ME

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### EDUCATION

#### Colorado State University

BA: Journalism & Media Communications/Law

2021- 2025

- Boettcher Foundation Scholar
- Focus: Broadcast Journalism
- Minor: Legal Studies/ Pre-Law

#### Widefield High School

High School Diploma

2017-2021

- 3.98 GPA
- National Honors Society
- Class President

### SKILLS

- Broadcast & Print Journalism | 4+ years
- Experience In News-Gathering and Sourcing/Research
- Strong Written Communication
- Experience Working on Deadline-Driven Projects
- Video Production | Adobe Premiere Pro, Photoshop, Audition
- Camera Operation and Studio Operations
- Social & Web Writing | Storytelling for digital platforms
- Soft Skills | Persistent, determined, problem-solver, solution-driven, motivated, committed

### WORK EXPERIENCE

#### Colorado Public Radio: Communications Intern

January 2024-June 2024

- Communications Outreach for marketing and donor retention
- Created community-focused content to promote CPR's mission of community
- Worked alongside news team to also cover stories

#### KKTV 11 News- News Intern/MMJ

May 2022-August 2022

- Covered breaking news in a Top 100 Nielsen Market Gray Station
- Reported, edited packages, and went live on-air daily
- Developed experience with community-centered journalism

#### RAM+ (Colorado State University) – Video Producer/Editor

May 2023-Present

- Creating and editing video content that highlights the many aspects of life at Colorado State University..
- Includes News stories, promotional content, and charity work.
- Learned Public Relation video skills while creating more connections

#### CTV Channel 11 News-Chief News Anchor/MMJ

January 2022-Present

- Anchored weekly newscasts; wrote, filmed, and edited stories
- Covered local news and university issues with a strong on-camera presence
- Proficient with Adobe Premiere Pro and professional video equipment

#### Youth Documentary Academy-Filmmaker

June 2021-June 2023

- Directed award-winning short documentary "A Broken Record," which aired at multiple film festivals
- Gained experience in scriptwriting, editing, and time management to film a professional level project
- Gained experience with Canon C100, lighting, sound, and narrative documentary

#### The Rocky Mountain Collegian-Freelance Writer

December 2021-Present

- Freelance interviewer and writer for the Rocky Mountain Collegian.
- Network with the local community and cover stories ranging from protests, corruption, and noteworthy events all around Fort Collins.

### AWARDS

1. TV News Station of The Year-College Media Association
2. CMA Film & Audio Festival- Best Newscast (3rd Place)
3. SPJ Mark of Excellence Award 2023: CTV News
4. All-American High-School Film Festival Official Selection
5. Through The Student Lens Film Festival-Best of Fest
6. Young Filmmaker Award: Colorado Short Circuit Film Festival
7. CURC Best in Show Visual Art- A Broken Record
8. Colorado Gazette Best and Brightest Winner